

## **The Milestone Society**

### **GENERAL DATA PROTECTION REGULATIONS (GDPR)**

#### **Privacy Policy**

- (1) 'Personal data' is the information, usually full name, postal address, telephone number and email address, provided by the applicant when applying for initial or renewal of membership of The Milestone Society
- (2) The lawful basis for The Milestone Society to store and use this data is the "consent" of the member, which is provided by the member's "positive opt in" indicated by his/her signing of the Application for Membership or Renewal form, such data and consent having been freely given, specific, informed and unambiguous.
- (3) The consent will cover preferred specified methods of communication
- (4) Data concerning children under 13 will not be stored or used without appropriate parental or other consent
- (5) The personal data will be the minimum necessary for The Milestone Society purposes and is held in a secure digital and/or hard data-base by Membership Secretary
- (6) The data held will be used in order regularly to provide the member(s) with information about events, activities and publications related to milestones and other roadside heritage assets, to remind of subscriptions when due for renewal and to claim Gift Aid where appropriate from HMRC
- (7) The data will not be shared with or sold to any third parties and will be used solely for purposes concerning The Milestone Society and its normal activities
- (8) The data will be deleted from the data-base at any time upon the request of the member(s) or after a period of 2 years following lapse of membership of The Milestone Society

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